

# SIPTRAM Project Update

Sustainability in the Urban Public Transport Market



**ICLEI**  
The International Council for  
Local Environmental Initiatives

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## Second Project Update

*Welcome to the second SIPTRAM project update.* This update highlights some of the key activities which have been going on during the first year of the project.

For more information about the project contact the Project Co-ordinator, Mark Hidson tel: 00 49-761/36892-0, e-mail: [mark.hidson@iclei-europe.org](mailto:mark.hidson@iclei-europe.org) or write to ICLEI European Secretariat, Leopoldring 3, 79098 Freiburg, Germany.

Visit the SIPTRAM website: [www.iclei.org/europe/siptram/](http://www.iclei.org/europe/siptram/)

## Making a commitment

The SIPTRAM commitment document which promotes better public transport was successfully launched in Athens, Greece. The document was launched at ICLEI's World Congress in November 2004 by Heather Allen from UITP and Gerhard Fritz, City Councillor, Chairperson of the Green Party group in Innsbruck City Council. The launch was attended by over 40 people from across Europe.

The declaration of commitment is aimed at mayors, councillors, senior managers and other leaders of local and regional transport authorities across Europe. It commits the signatory to bring to the attention of the local authority, opportunities to make environmental, social and economic improvements to urban public transport.

### *Why should you make a commitment?*

- Passenger transport in Europe is estimated to grow by 24% between 1998 and 2010. In a "business as usual" scenario it is predicted that the majority of this growth will be attributed to the private car.
- Trends like suburbanisation and the ageing of the population leads to increased car traffic, which has a negative impact on the mobility of children, teenagers, the socially disadvantaged and elderly people.
- The European Union's commitment under the Kyoto Protocol requires an 8% reduction in greenhouse gas emissions. Even a modest approach, such as keeping the share of public transport at the same level, confronts local authorities with a huge challenge: to increase urban public transport passenger journeys by 24% by 2010.

The commitment document will be available in four languages English, German, French and Italian.

*If you would like a copy of the declaration or for more information contact Christoph Erdmenger, Director, Sustainable Procurement, on, tel 00 49 761 368920 or e-mail: [christoph.erdmenger@iclei-europe.org](mailto:christoph.erdmenger@iclei-europe.org).*



Left Gerhard Fritz and right Mark Hidson

# Better urban public transport for Europe - a good practice guide

December 2003 sees the publication of 'Better urban public transport - a good practice guide', which sets out how local authorities can design public transport competitive tendering processes to include environmental and social criteria.

Research has been undertaken in Göteborg (Sweden), Helsinki (Finland), Dijon (France), Frankfurt/Oder, Bocholt, Frankfurt/Main and the Region of Hannover (Germany) on how they have improved the environmental and social standards in urban public transport through preparations for competitive tendering or through the competitive tendering process.

Specifically the guide provides an information source for:

- Authorities and operators who are designing contracts and tendering for the first time.
- Authorities who are interested in improving the social and environmental aspects of the awarding of contracts.

To obtain a free copy contact Mark Hidson, Project Co-ordinator, on tel 00 49 761 368920 or e-mail: [mark.hidson@iclei-europe.org](mailto:mark.hidson@iclei-europe.org).



## SIPTRAM national workshop in Göteborg, Sweden



From left to right: Jörn Engström, Ragnar Domstad, Michael Müller and Don Lack.

During the Eco-Procura conference in Göteborg, Sweden in September 2003, a workshop called 'Eco-procurement of Services - Public Transport' was held as part of the SIPTRAM project. The aim was to discuss the potential environmental and social improvements that can be made through competitive tendering of urban public transport.

The workshop was attended by over 25 people. Michael Müller of the German Association for Transport and Environment (VCD) presented 'competitive tendering as an instrument to improve environmental and social standards in urban public transport'. Experiences with competitive tendering were shared by Ragnar Domstad, Västtrafik GO, City of Göteborg and Jörn Engström, SWECO VBB.

Discussions, facilitated by Don Lack of Leicester City Council, focussed on how environmental and social specifications can be applied through the tendering process and how transport authorities can ensure operators improved performance whilst increasing services and reducing cost.

For more information contact Michael Müller of the German Association for Transport and Environment (VCD) on 00 49-228 / 985 85 -19 or e-mail: [michael.mueller@vcd.org](mailto:michael.mueller@vcd.org).

## Procura<sup>+</sup> criteria for high environmental performance

In order to maintain the environmental advantage of urban public transport, high standards need to be applied to vehicles, i.e. to bus fleets. This has to be ensured in the tendering process. Procura<sup>+</sup>, ICLEI's Sustainable Procurement Campaign provides European-wide standard criteria. It sets specific qualitative criteria and emission levels and does not demand specific technology.

Information on Procura<sup>+</sup> can be found at [www.procuraplus.org](http://www.procuraplus.org) or contact Christoph Erdmenger, Director, Sustainable Procurement, tel: 00 49 761 368920 or e-mail: [christoph.erdmenger@iclei-europe.org](mailto:christoph.erdmenger@iclei-europe.org).

# Workshops on competitive tendering and urban public transport

ICLEI is inviting employees of transport authorities, local urban transport companies, members of transport networks and relevant organisations to participate in *free* workshops on Sustainable Urban Public Transport and Competitive Tendering.

The purpose of the workshops is to provide participants with information on improving the social, environmental and quality standards of public transport through competitive tendering. Participants will be provided with a thorough insight into the practical knowledge and research that has been collected over recent years regarding the development, implementation and monitoring of competitive tendering in urban public transport.

The workshops will be held in:

- Berlin, Germany, 10 February 2004, language German
- Ancona, Italy, 12 March 2004, language Italian
- Barcelona, Spain, 26 March 2004, language Spanish
- Grenoble, France, 23 April 2004, language French

The following themes will be discussed at the workshops:

- European and national policy and the legal framework for competitive tendering, including the decision of the European Court of Justice on the 'Altmark' case, progress on the proposal for the new regulation on public transport and environmental legislation
- How environmental and social specifications can be applied in the tendering process e.g. specification and award criteria
- Explore other measures that have environmental and social benefits

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## Multi-stakeholder dialogue

ICLEI is inviting employees of transport authorities, local transport companies, manufacturers and suppliers of vehicles, service suppliers, NGOs, trade unions, regulators from the European Commission and from national governments and institutions to participate in a number of roundtables as part of a multi-stakeholder dialogue.

It is anticipated that the multi stakeholder dialogue will provide a link between local transport authorities and other actors in the transport field. By encouraging discussions on environmental and social standards, the dialogue aims to identify ways to optimise the procedures of procurement, the standards applied and the technological development of fleets. This will be linked to present and future developments in European legislation. In order to ensure efficient discussions, they will be organised around specific topics, these are:

- Roundtable 1: Technical standards for vehicles and infrastructure (Berlin, February 2004)
- Roundtable 2: Improving environmental standards through competitive tendering of transport services (Brussels, 1 April 2004)
- Roundtable 3: Improving social standards through competitive tendering of transport services (Brussels, October 2004)

A discussion document for each of the roundtables, including recommendations on standards to use in tender documents, will be prepared in advance. These documents will be discussed and participants will be invited to contribute expert knowledge. The revised papers of the roundtables will give practical advice on how to design tender documents.

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